

ANNUAL IMPACT REPORT

2016–2017



AJ, 40
Food Bank Client

Dear Neighbour,

Every year, thousands of individuals, corporations and community groups like you partner with The Mississauga Food Bank to ensure that our neighbours get the healthy food they need. Thanks to your generous support, neighbours like Janet can have hope for a better future.

We believe that working together we can achieve our vision of **A Mississauga Where No One Goes Hungry**. It's the united contributions of generous donors, volunteers, and staff that have made it possible to provide healthy food to our hungry neighbours since 1986.

It is our privilege to report back to you each year on the impact you have made in Mississauga. One of the innovative ways our neighbours received help and hope this year was through your support of *AquaGrow Farms* - an aquaponics farm right here in our warehouse producing greens and fish to feed food bank clients!

As always, we want to be accountable to you and we welcome visitors, inquiries and questions. Please don't hesitate to reach out.

With my thanks,



Chris Hatch, Executive Director



AquaGrow Farms

This year, we celebrated the official launch of **AquaGrow Farms**. This aquaponic farm is nestled in a corner of our warehouse, growing fish and greens for hungry neighbours 365 days a year. We're proud that this project has been recognized provincially and nationally for its innovative approach. If you want to learn more, visit aquagrowfarms.ca.



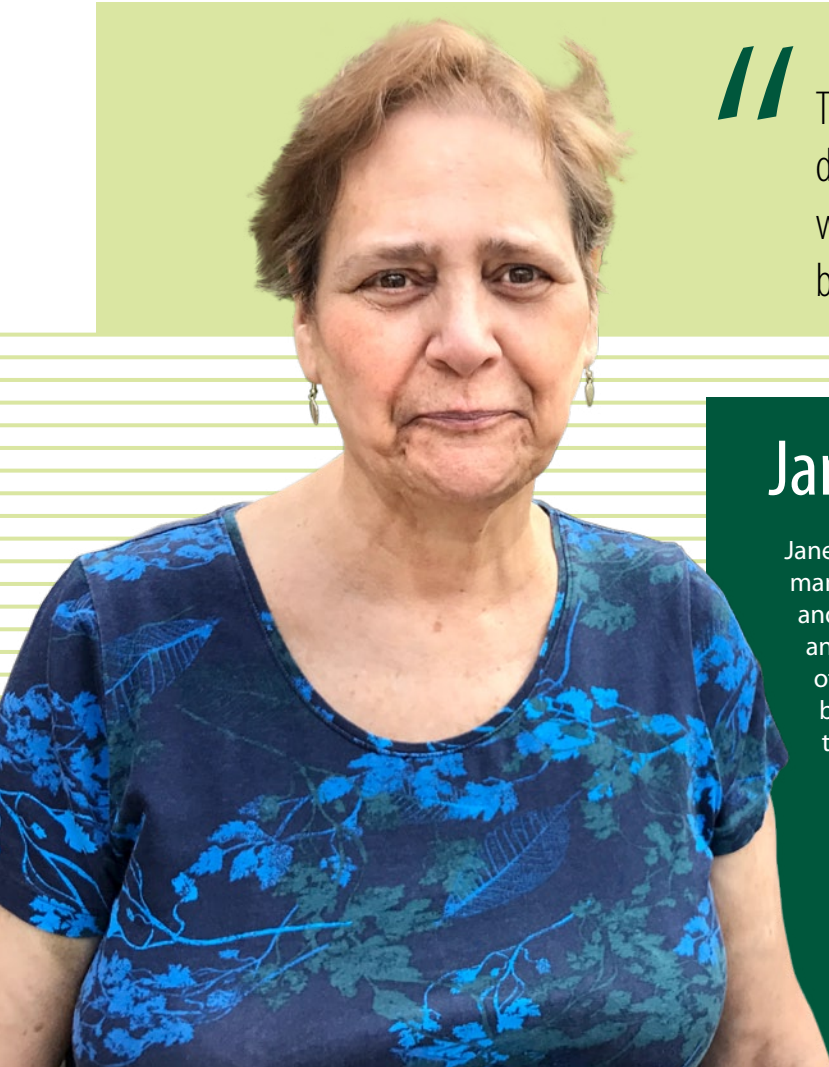
Healthy Food for Hungry Neighbours

As the cost of living increases, so does the need for emergency food in Mississauga.

Every year, thousands of neighbours like Janet come to the food bank looking for healthy food - *but they also come looking for hope.*



Your support makes this hope possible.



“Times are hard. If it wasn't for the food bank, I don't know what I would do. I wouldn't survive without it. I thank God for this place. It's really a blessing.”

Janet's Story

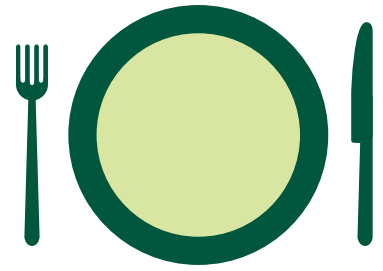
Janet will be celebrating her 70th birthday later this year. Like many seniors in Mississauga, she's living on a fixed income and making ends meet is difficult. Even though she lives in an affordable housing co-op and worked full-time for most of her life, her monthly income from a government pension barely covers her rent. So Janet depends on the food bank to provide the food she needs to survive.

We asked Janet if there was anything she wanted to share with the supporters like YOU, who are making such a difference in her life. “If it wasn't for the food bank”, she says, “I don't know what I would do. I wouldn't survive without it. I pray everyday and thank God for this place. And I just want to thank the people who are supporting places like this. They're my guardian angels.”

**WE CARE ABOUT
NUMBERS
BECAUSE
WE CARE
ABOUT OUR
NEIGHBOURS.**

2,933,000 meals

↑ 23% Increase from 2015 - 2016



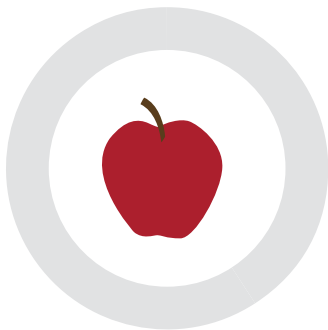
1,619,202 lbs of food distributed

↑ 5% Increase from 2015 - 2016



74%

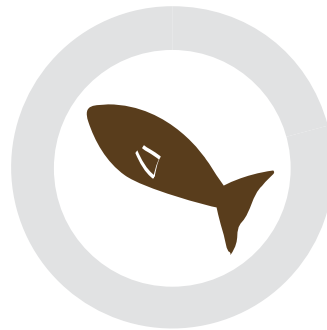
of distributed food came from Canada's Food Guide food groups:



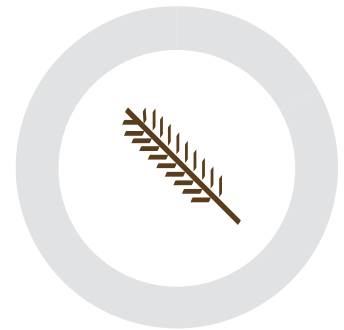
490,595 lbs
Fruits and vegetables



252,950 lbs
Dairy



239,193 lbs
Protein



208,980 lbs
Grains

94,370 visits to
neighbourhood food banks

113,108 visits to
meal, snack and breakfast
programs



• 500



Volunteers at a member agency



6,086
generous donors

12,220
volunteer hours served by
4,258
volunteers



382
community fundraisers
and food drives

Student Food Drive

This year, over **\$284,000** and **675,000 lbs** of food was raised from food drives and fundraisers in the community. We want to honour the top 5 supporters in Community, Workplace and School Campaigns for their incredible donations! The amounts below combine the value of food and funds to reflect the number of meals each group provided.

We also want to recognize our Top 5 Corporate Food Donors for their generous contributions.

Top 5 Workplace Campaigns

- 1) Alectra Utilities - 107,500 meals
- 2) Purolator - 64,595 meals
- 3) PointClickCare - 37,853 meals
- 4) BDO Canada - 25,047 meals
- 5) GE Capital Canada Commercial Equipment Finance - 4,741 meals

Top 5 Community Campaigns

- 1) CBC Toronto Sounds of the Season - 98,563 meals
- 2) 'Twas the Bite Before Christmas Community Foundation - 75,000 meals
- 3) OPP Auxiliary Cram The Cruiser - 61,849 meals
- 4) Michael 'Pinball' Clemons Foundation Just Give - 41,992 meals
- 5) Rashna Chotai Meadowvale Village Neighbours Food Drive - 12,123 meals

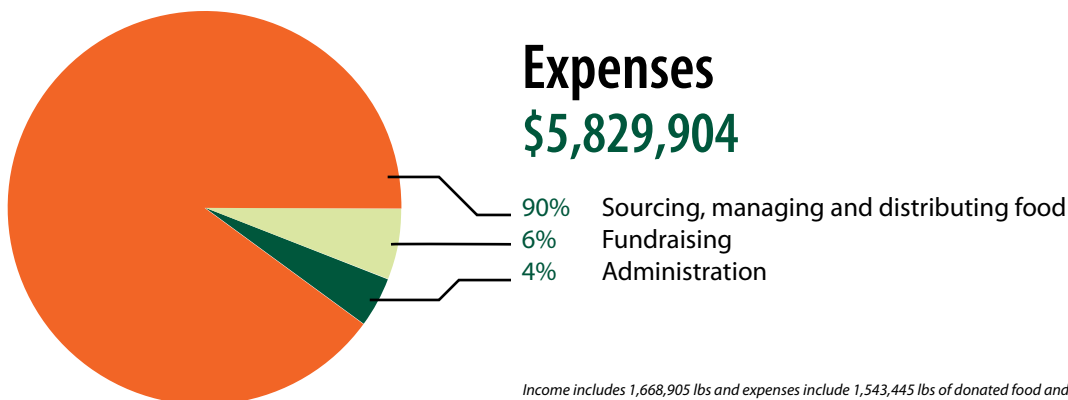
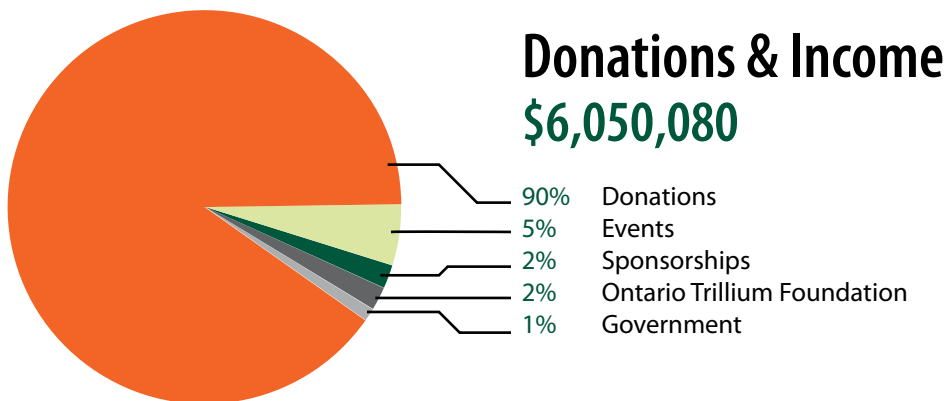
Top 5 School Campaigns

- 1) Camilla Road Senior Public School - 7,304 meals
- 2) Olive Grove School - 5,658 meals
- 3) Streetsville Secondary School - 4,277 meals
- 4) John Fraser Secondary School - 4,211 meals
- 5) Fallingbrook Middle School - 3,739 meals

Top 5 Corporate Food Donors

- 1) Walmart - 652,487 meals
- 2) Loblaw's - 223,841 meals
- 3) Sobeys - 90,610 meals
- 4) Liberte Natural Foods - 74,259 meals
- 5) Kruger Products L.P. - 45,000 lbs of toilet paper (It's not food, but receiving household goods at no cost helps families offset grocery costs)

2016-17 Financial Overview



Income includes 1,668,905 lbs and expenses include 1,543,445 lbs of donated food and household product valued at \$2.50/lb. This value has been determined using data from Nielsen MarketTrack, September 24, 2015. An additional 117,181 lbs of purchased food was distributed.

All figures are unaudited and food values will not be accounted for in the audited financial statements. Audited financial reports will be available in Fall 2017.

It takes all of us to feed our hungry neighbours!



Sponsors

Tim Hortons

NISSAN
CANADA FOUNDATION

ENBRIDGE

RABBA
Fine Foods

Scotts

Thank you for generously supporting your neighbours in need.

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Keep in Touch! Follow us on:

